

Luma - Consolidated concept

Fictional project created exclusively to demonstrate the documentary evolution of a digital product.

This document is a demonstration artifact. It does not represent any real person, company, or product.

Consolidated vision

Luma is a concept for an application designed to capture, organize, and connect ideas, notes, and personal references with minimal friction. The concept is based on a simple principle: information can be captured first and organized progressively afterward, without requiring users to define a complete structure at the moment of capture.

Problem

Traditional note-taking tools often force users to decide too early where information belongs, how it should be classified, and how it will be retrieved later. That effort can interrupt the flow of thought and create unnecessary friction when the main goal is simply to capture an idea quickly.

Proposal

Luma proposes an experience centered on quick capture, efficient search, and connections between pieces of content. Projects and tags act as flexible, complementary structures, while links between notes help build context over time.

Product principles

- Simplicity: capturing new information should require as few decisions as possible.
- Progressive organization: structure can be refined after capture.
- Connections: related content should be explicitly linkable.
- Findability: previously captured information should be easy to retrieve.
- Flexibility: projects and tags support organization without imposing a rigid hierarchy.

Scope of the first conceptual version

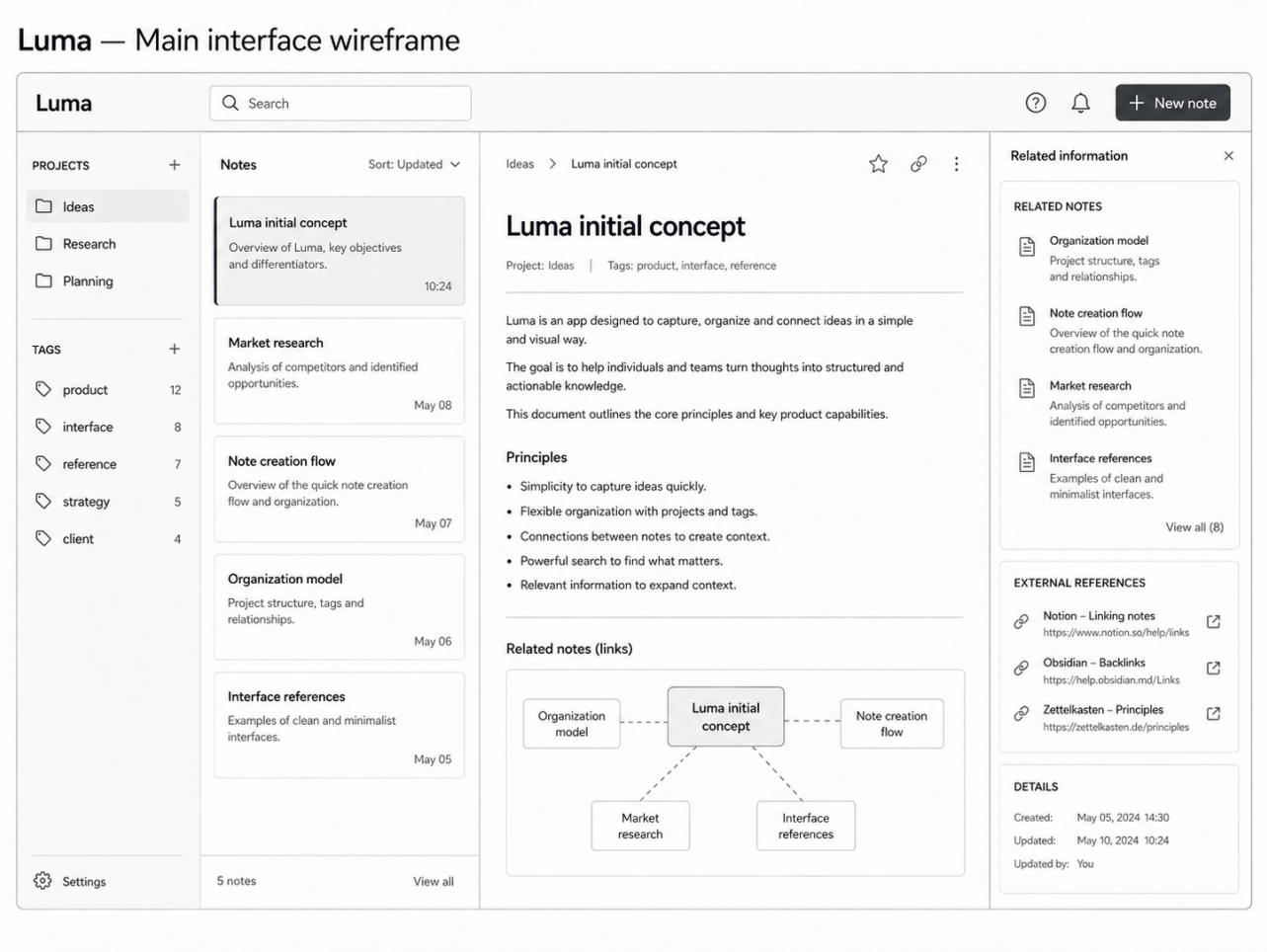
Feature	Decision	Note
Quick note creation	Kept	Core element of the concept.
Projects	Kept	Simple and flexible structure.
Tags	Kept	Complement projects.
Full-content search	Kept	High priority.
Links between notes	Kept	Create context between information.
Related information	Kept	Simplified view initially.
External references	Kept	Links and description in the first version.
Change history	Postponed	Not essential to validate the initial proposition.
Collaboration	Postponed	Outside the first prototype scope.
Mandatory folders	Discarded	Conflicts with progressive organization.

Decisions made during the evolution

- The first version should prioritize quick capture, search, and connections between content.
- Projects and tags will remain flexible and will not prevent notes from existing before they are fully organized.
- Change history and collaboration are deferred to later stages.
- A rigid folder tree will not be part of the core experience.
- The first wireframe should emphasize note creation, search, and related information.

First visual proposal

The wireframe below translates the earlier decisions into an initial interface. It is not a final product design; it serves as a visual milestone showing the point at which the concept moved beyond text into an interaction structure.



Luma application wireframe - visual milestone of the third stage.

Outcome of this stage

The initial Luma idea evolved from a text description into a structured requirements list, then into a wireframe, and finally into this consolidated concept. The project remains entirely fictional and exists only as demonstration material.

Stage	Artifact	Role in the evolution
1	TXT	Initial concept
2	XLSX	Requirements and decisions
3	PNG	First wireframe
4	PDF	Consolidated concept

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